

## Case Study// Compass House



**Client:** CCLA Investment Management  
**Location:** Crawley – Manor Royal  
**Agent:** FTD Johns

### Brief

Compass House comprises of 39,187 sq ft of modern office space and warehouse facilities over ground and first floors. Following its acquisition by CCLA Investment Management, agents FTD Johns invited Three Sixty Group to propose a re-brand in-keeping with the estates premium clients.

### Details of the works completed

Following client consultation multiple brand concepts were put forward with and a new design developed across the estate. We removed & replaced the dated estate and marketing signage. Combining all occupier details onto a single large totem sign allowed clean lines & clarity across the estate. Car park totem signs were also added along with internal signage to match the rebrand. The two entrance canopies were also renovated & repainted to complete the detail. This was complimented by a new vibrant brochure.

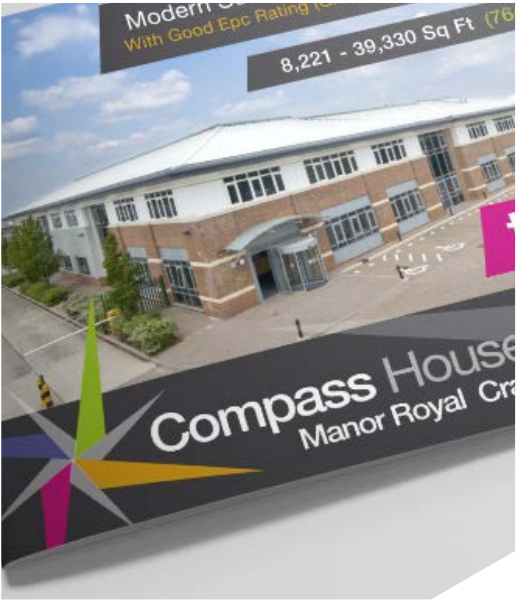




Original Branding



Before & After



New Branding

Designed in 2017







## Deliverables



Unit 3, Victoria Road Trading Estate,  
Brighton, East Sussex, BN41 1XQ

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